

WILLIAM BARTELS

Chief Financial Officer

Marietta, GA 30062

(404) 234-3883 - BBARTELS@BELLSOUTH.NET

PROFESSIONAL SUMMARY

Financial Executive and Business Consultant with proven experience in business development. Offering keen financial acumen to lead businesses to profitability in both lean times and periods of growth. Known for excellent recruiting, hiring and managing high-performance teams. Experienced in finance and accounting, operations, supply chain management and human resources.

OBJECTIVE

I was fortunate to be a CFO and minority owner of two successfully sold Food Service Distribution companies which allows me the freedom to choose what I do next.

CERTIFICATIONS

Active CPA licenses in Georgia

SKILLS

- Operational Analysis
- Strategic Planning
- Executive Leadership
- Leadership and People Development
- Human Resources Oversight
- Corporate Strategy and Development
- Monthly Close Reporting
- Business Consulting
- Budgeting and Variance Analysis
- Industry Expertise

WORK HISTORY

08/2009 to 01/2022

Chief Financial Officer

CUSTOMIZED DISTRIBUTION, LLC – Norcross, GA

- Developed annual budgets of \$400,000,000 including creation of budgetary controls, recordkeeping systems and investment management.
- Managed and led team of six departmental managers, including Accounting, Credit and Collections, Information Technology, Purchasing and Human Resources.
- Built and employed strategies to achieve company vision and enhance operations.
- Prepared financial statements and completed annual audits.

- Conducted detailed analysis of company financial information. Prepared and supervised the preparation of related reports.
- Analyzed operational issues and implemented corrective action plans to improve profitability and efficiencies.
- Provided financial expertise to departments such as human resources and legal.

08/1994 to 08/2009 **President and CFO**

Willingham Corporation – Atlanta, GA

- Oversaw budgets, payroll and accounts payable and receivable.
- Responsible for Information Technology and Human Resources.
- Prepared financial statements and completed annual audits.
- Conducted detailed analysis of company financial information and oversaw preparation of related reports.
- Developed future financial plans to support company objectives.
- Worked closely with audit team to prepare accounts and documentation as well as conduct audits according to all regulatory requirements.

02/1985 to 07/1994 **Chief Financial Officer**

Interstate Distributors. Inc. – Norcross, GA

- Exact same responsibilities as Customized Distribution, LLC (see above).
Customized Distribution was started after our non-compete covenants expired.

09/1980 to 02/1985 **Senior Auditor Big Four Accounting Firm**

Deloitte – Atlanta, GA

- Performed annual audits of retail, wholesale and government entities, supervising staff accountants.

EDUCATION

Bachelor of Science: Accounting

Florida State University - Tallahassee, FL